

Tyler Entingh

Senior Product Designer

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Senior Product Designer with **10+ years** leading end-to-end product design across SaaS, enterprise, and startup environments. Specializes in designing and building **AI-powered products**, for both internal operations and enterprise clients, using modern AI-assisted development tools to move from concept to shipped software. Skilled at translating user research and business objectives into accessible, high-impact design solutions, and at leading cross-functional teams through the full product lifecycle using agile practices.

SKILLS & TOOLS

AI Product Design & Strategy

Claude Code

Vercel

Railway

GitHub

Cursor

Figma

Adobe Creative Cloud

HTML / CSS / JavaScript

Prompt Engineering

User-Centered Design

Wireframing & Prototyping

User Research

Design Systems

Agile / Scrum

WCAG Accessibility

EXPERIENCE

Senior Designer & Project Manager • SeeSaw Labs

Aug 2024 – Present • Chicago, IL (Remote)

- Serve as the primary client-facing lead for project teams, managing design and delivery of AI-powered products from kickoff through launch.
- Own project management for cross-functional design and development teams, using agile practices to align AI product roadmaps with client goals and deadlines.
- Design AI-powered products end-to-end and, when needed, build and ship features directly using Claude Code, Vercel, Railway, and GitHub.
- Lead design strategy across the product portfolio, ensuring cohesive, accessible UX/UI for both internal and client-facing work.
- Mentor design and product teams on integrating generative AI into user-centered design and development workflows.

UX Strategist, New Projects • Slide UX (Contract)

Oct 2024 – Jul 2026 • Chicago, IL (Remote)

- Lead the sales process for new client engagements, from initial discovery calls through proposal, contract signing, and project kickoff.
- Design and deliver UX/UI solutions for client engagements, translating discovery findings into scoped design plans and shipped work.
- Build and maintain relationships with prospective clients and partners, identifying new business opportunities aligned with their product goals.

Senior Product Design Instructor • Flatiron School LLC

Apr 2019 – Apr 2024 • Chicago, IL (Remote)

- Promoted from UX/UI Design Instructor (2019) to Senior Product Design Instructor (2021), designing and teaching product design, HTML/CSS, and front-end development curricula for entry-level students and enterprise/commercial clients using Figma.
- Facilitated design workshops and led daily scrum rituals to manage student and client projects with agile practices.
- Engaged with startup and enterprise clients to scope projects and led design teams to meaningful outcomes as project manager.
- Ensured training content and student work met WCAG accessibility standards and industry best practices.

Product Design Program Lead • U.S. Army Software Factory (Contract)

Oct 2020 – Apr 2021 • Austin, TX (Remote)

- Created and delivered a customized product design program training active-duty soldiers in HTML/CSS, Figma, and entry-level product design, adhering to U.S. Department of Defense technical constraints.
- Facilitated stakeholder engagements to define project scope and managed student projects through delivery to development teams.

UX/UI Designer • Strata Decision Technology

Jul 2017 – Apr 2019 • Chicago, IL

- Designed SaaS solutions across a platform of products used to create, implement, and track big-data initiatives for major healthcare systems.
- Identified and owned internal product design initiatives, including a brand refresh and implementation of a design system.
- Conducted qualitative and quantitative user research and delivered wireframes, prototypes, and journey maps to development teams.

EDUCATION

Bachelor of Arts, Criminology and Justice Studies

Aug 2009 – May 2013

Kent State University